

# BRIAN MEYER

## COPYWRITER

### CONTACT

630-618-7564

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www.brnmmyr.com

### WORK EXPERIENCE

#### Copywriter

##### Golin | Chicago, IL | 2023-Present

- Brands: Verizon Value, Jose Cuervo, National Peanut Board, Trolli, and Dyson
- Wrote and concepted digital, social, and experiential campaigns

#### Copywriter

##### Weber Shandwick | Chicago, IL | 2022-2023

- Brands: Tracfone Wireless
- Wrote and concepted digital and social campaigns

#### Copywriter

##### Bader Rutter | Milwaukee, WI | 2020-2022

- Brands: Zoetis, Corteva Agriscience, and Prairie Fresh
- Wrote and concepted print, radio, video, digital, and social campaigns

#### Assistant Manager

##### Anderson's Bookshop | La Grange, IL | 2015-2018

- Managed associates to meet sales goals, created publicity and marketing campaigns, and coordinated events
- Found books for people who didn't know the title or author, but remembered that the cover was blue

### EDUCATION

#### Chicago Portfolio School

Copywriting | 2019

#### Illinois State University

BA English Studies | 2015

### ADDITIONAL SKILLS

Knows how to operate a forklift if needed